



COSMETICS

House of  
Private Label

**ATAK COSMETICS partners,**

Welcome to the Universe of Beauty and Personal care.

First, I would like to express my wholehearted sympathy to everybody who has suffered under these uncommon, bizarre and chronic circumstances, and my sincere thankfulness to those working inexhaustibly to fight the spread of the pandemic.

Covid-19 has endangered the global economy in unaccustomed ways. It has been a major tackle none of us have encountered in our lifetime.

***We as ATAK believe, now more than ever, in what we do. Glamour gives us hopefulness and confidence. It brings us together in enthusiasm and fortitude even as a threatening virus keeps us physically apart. That is why, reacting swiftly to transformations in consumer's behavior and way of thinking, we persevere to grow our center Private label business with transformative dynamism and new experiences - all under our integrative objective of COSMETIC AND PRIVATE LABEL CREATIVITY FOR AN IMPROVED PLANET.***

I have faith in that, with regenerated liberty of performance during the strenuous post-Covid rehabilitation activities and beyond, we will overpower these severe circumstances. I believe that glamour will exhibit its absolute strength to convert the planet and lead delight to every one of us.

Past summer, we've initiated our new medium-to-long-term plan, positioning it as a decisive year toward radical reforms and constructional transitions. While powerfully and robustly promoting new innovations, we commit ourselves to pursue business development with "premium cosmetics products" as our core business. To promote this, company-wide we will initiate new product groups and launches successively in the coming months.

ATAK COSMETICS will maintain its commitments to progress on its management centered practices, generating a framework in which all consumers around the globe are given the convenience to take part in its cosmetic products joyfully and contentedly.



**Gabi SAUL**

Representative Director,  
President and CEO  
October 2021





**Our Vision statement:** We aim to be a global cosmetics player and establish a family together with our partners to be proud of what we achieve.

**Our Mission statement:** ATAK FARMA COSMETICS will design, develop, manufacture in house cosmetic products. In addition we will be supporting those systems that have yet to be discovered. We understand and appreciate the many challenges the system users face regarding accuracy, complexity and deadline. We will support those users and their deadlines to the best of our ability. ATAK FARMA COSMETICS is one of many important and necessary links in a long chain of events that must take place in order to bring your project to a successful completion. We will do our best to make that successful completion happen.



# AEROSOL PRODUCTS

Body Spray - Hair Spray - Air Freshener

**57%**

4.608.000

**18%**

1.440.000

**14%**

1.152.000

**11%**

864.000

## FRAGRANCE

Eau De Perfume  
Body Splash  
Cologne  
Gift Set

## LIQUID FILLING

Shampoo  
Body Lotion  
Shower Gel

## HOME FRAGRANCE PRODUCTS

Reed Diffuser  
Electrical Plug-in  
Decorative Air Freshener  
Gel Air Freshener

MONTHLY  
PRODUCTION  
CAPACITY  
TURKEY  
FACTORY

AVERAGE  
TOTAL CAPACITY  
PER WEEK  
FOR PRODUCTS

**2.016.000**

AVERAGE  
TOTAL CAPACITY  
PER MONTH  
FOR PRODUCTS

**8.064.000**

# PRODUCT RANGE

## PERSONEL CARE PRODUCTS

-Parfume -Antiperspirant Deo -Body Spray -Rollon -Body Mist&Shimmer  
-Eau De Cologne -Intimate Wash -Intimate Spray -Intimate Gel -Liquid Soap  
-Shower Gel

## HOME FRAGRANCES

-Air Freshener-Aerosol -Air Freshener-Liquid -Reed Diffuser -Linen Parfume Spray -Electrical  
Plug-In Room Freshener -Gel Air Freshener -Decorative Table Room Perfume -Magic Flower  
Decorative Room Parfume -Refill Automatic Dispenser Spray -Decorative Ball Inside Air Freshener  
-Car Parfume -Sleeping Mist -Essential Oils -Scented Sachet

## FOR MEN CARE

- Shaving Foam - After Shave Cologne - After Shave Balm - Beard Care Oil - Beard  
Shampoo - Beard Conditioner - Beard Wax - Hair Thickener

## HAIR CARE & STYLING PRODUCTS

-Hair Spray-Aerosol & Liquid -Hair Mousse -Oil Sheen Spray -Two Phase Conditioner -Hair Serum -Chalk  
Spray -Dry Shampoo -Colored Hair Thickener -Shampoo -Easy Comb Foam&Spray -Root Touch Up -Hair  
Conditioner - Leave On&Rinse Off -Brilliantine -Sea Salt Spray -Hair Care Mousse -Hair Perfume -Hair Mask

## SUN SCREEN & TANNING PRODUCTS

-Sun Oil -Sunscreen Cream & Lotion -Aloe Vera Gel -Carrot Oil -Cocoa  
Butter -Vaselin -Airbrush Body Foundation

## SKIN CARE PRODUCTS

-24 K Gold Beauty Serum -Purifying Clay Mask -Aloa Vera Gel -Face Care Mask -Micellar Water -Face Cream  
-Face Cleaning Gel&Foam -Hand Cream -Anti-aging Serum -Body Yoghurt -Face Tonic -Face Mist - Thermal  
Water Spray -Body Care Foam -Make-up Remover -Firming Cool Gel -Peeling Gel  
-Anti-Pollution Face Care Serum -24 Hour Moisturizing Face Care Serum -Anti-Aging Serum -Hyaluronic  
Serum -72 Hour Moisturizing Anti-Aging Face Care Serum -%10 Vitamin C Face Care Serum

## TECNICAL PRODUCTS

- Oven Cleaner - Glass&Surface Cleaner - All Purpose Cleaner - Furniture Polish - Bathroom  
Cleaner - Cockpit Shine Spray - Leaf Shine Aerosol - Wrinkle Releaser Iron Spray - Carpet Cleaner

## MAKEUP PRODUCTS

-Lip Balm -Lip Mask -Lip Scrub -Nail Polish Dryer Spray Aerosol & Liquid -Make Up Fixing Spray  
-Thermal Water - Make Up Fixing -Aseton Aerosol & Liquid

## HYGIENE PRODUCTS

-Hand Sanitizer Gel -Hand Sanitizer Spray Aerosol & Liquid -Disinfectant Spray Aerosol & Liquid  
-Medical Face Masks -Eau De Cologne Aerosol & Liquid

## FOOT CARE PRODUCTS

-Foot Spray -Moisturizing Foot Cream -Foot Care Foam -Shoes Refresher Spray

## KID & BABY PRODUCTS

- Baby Shampoo No-Tears - New Born Baby Shampoo - Baby Oil - Deaper Rash Cream

## PET CARE PRODUCTS

- Cat Litter Spray - Deodorizing Pet Spray - Fur Care Spray Aerosol&Liquid - Pet Carpet Cleaner -  
Pet Shampoo

# SALES CHART & COUNTRIES WE EXPORT



ALBANIA  
ALGERIA  
ANGOLA  
AUSTRALIA  
AZERBAIJAN  
BAHRAIN  
BANGLADESH  
BOSNIA  
BULGARIA

CAMERUN  
CHILE  
CYPRUS  
CZECH REPUBLIC  
EGYPT  
FRANCE  
GAMBIA  
GEORGIA  
GERMANY

GHANA  
GREECE  
HUNGARY  
INDIA  
IRAN  
IRAQ  
ISRAEL  
ITALY  
IVORY COAST

KENYA  
KOSOVO  
KUWAIT  
LIBERIA  
LIBYA  
MADAGASCAR  
MALDIVES  
MAURITIUS  
MOLDOVIA



EUROPE



TURKEY



GULF  
COUNTRIES



AFRICA



MIDDLE  
EAST



UNITED  
STATES



MOROCCO  
NIGERIA  
PAKISTAN  
PALESTINE  
POLAND  
QATAR  
ROMANIA  
RUSSIA  
SERBIA

SOMALIA  
SPAIN  
SRI LANKA  
SUDAN  
SWITZERLAND  
SYRIA  
SURINAME  
TURKMENISTAN  
UAE

UKRAINE  
UNITED KINGDOM  
USA  
VIETNAM



**EURO COLLECTION  
PERFUMED  
BODY SPRAY  
MEN & WOMEN**

200 ML  
6 SKU



**MY EGO  
PERFUMED  
BODY SPRAY  
MEN**

200 ML  
6 SKU



**REGNE  
PERFUMED  
BODY SPRAY  
MEN**

200 ML  
6 SKU



**REGNE  
PERFUMED  
BODY SPRAY  
WOMEN**

200 ML  
6 SKU



**QUARTZ  
PERFUMED  
BODY SPRAY  
WOMEN**

200 ML  
4 SKU



**QUARTZ  
PERFUMED  
BODY SPRAY  
MEN**

200 ML  
4 SKU



**SABAYA  
PERFUMED  
BODY SPRAY  
WOMEN**

200 ML - 150 ml  
6 SKU

**NEW**

250 ML  
12 SKU

**TINCAN - IML CAP  
PERFUMED  
BODY SPRAY  
CITY SERIES**









**TRU**  
**EAU DE PERFUME**  
**WOMEN**  
100 ML - 50 ml



**TRU**  
**EAU DE PERFUME**  
**MEN**  
100 ML - 50 ml

*your scent,  
your style...*



**TRU**  
**EAU DE PERFUME**  
**MEN & WOMEN**  
100 ML





**QUARTZ**  
EAU DE PERFUME  
FOR WOMEN & MEN  
100 ML



**QUARTZ**  
EAU DE PERFUME  
FOR MEN  
100 ML



**REGNE**  
EAU DE PERFUME  
FOR WOMEN  
100 ML





FANTASSIE  
EAU DE PERFUME  
FOR WOMEN & MEN  
50 ML





**BRONZE GLOW**  
**PERFUMED**  
**BODY SHIMMER**  
200 ML



**ROSE GLOW**  
**PERFUMED**  
**BODY SHIMMER**  
200 ML



**PINK GLOW**  
**PERFUMED**  
**BODY SHIMMER**  
200 ML







PERFUMED  
BODY MIST  
200 ML



PERFUMED  
BODY MIST  
200 ML



PERFUMED  
BODY MIST  
150 ML



EAU DE COLOGNE  
100 ML - 200 ml

LEMON FLOWERS



MISK AMBER



DEEP OCEAN



YUZU LIME



WILD JASMINE



LAVENDER  
BREEZE





**ROLL-ON  
ANTI-PERSPIRANT**  
Women & Men  
50 ML







Feel the nature at  
your home...





TRIGGER  
SPRAY REFILL  
250 ML



AUTOMATIC  
SPRAY REFILL  
250 ML



ELECTRIC  
PLUG-IN  
19 ML



AQUA  
BASE  
300 ML

AQUA  
SPRAY  
425 ML



AIR FRESHENER  
DECORATIVE  
75 ML



MAGIC FLOWER  
75 ML



REED  
DIFFUSER  
35 ML



AUTOMATIC  
SPRAY REFILL  
250 ML



TRIGGER  
SPRAY  
300 ML



AIR FRESHENER  
SPRAY  
500 ML



AIR FRESHENER  
SPRAY  
500 ML  
750 ML





TRIGGER  
AQUA SPRAY  
400 ML



AUTOMATIC  
SPRAY REFILL  
250 ML



AUTOMATIC  
SPRAY REFILL & SET  
250 ML



# ESSENTIAL FRAGRANCE OIL SERIES

AMBER  
10 ML



MINT  
10 ML



BERGAMOT  
10 ML



LAVENDER  
10 ML



better night  
better mind

SLEEPING  
MIST  
55 ML







## MUM



## REED DIFFUSER



## ODA SPREYI



## KOLONYA



## MUM



## REED DIFFUSER



## ODA SPREYI



## KOLONYA



PRIVATE SELECTION

**miadecor**



TIME TO BREATHE AND RESTING







FOAM SOAP  
330 ML



HAND SOAP  
400 ML



LIQUID SOAP  
500 ML





**SHAMPOO**  
400 ML



**2 in 1**  
**SHAMPOO**  
**CONDITIONER**  
400 ML



**3 in 1**  
**SHAMPOO**  
**CONDITIONER**  
**BODYWASH**  
400 ML



**BODY**  
**FOAM**  
200 ML



**PURPLE**  
**SHAMPOO**  
250 ML



**SHOWER GEL**  
400 ML





FACIAL  
CLEANSING  
GEL  
100 ML



HAND  
CREAM  
100 ML



REVITALIZING  
EYE CREAM  
35 ML



GENTLE  
SKIN CLEANSER  
150 ML



FACIAL NIGHT  
CREAM  
30 ML



ANTI-CELLULITE  
GEL  
350 ML



**LIP  
BALM**  
30 ML



**LIP  
SCRUB**  
30 ML



**LIP  
MASK**  
30 ML

*Thanks to the vitamin E  
in its content, it cleanses  
your lips from slough  
and moisturizes your lips  
by taking care of them  
at the same time.*



**LIP  
MASK**  
30 ML



**LIP  
BALM**  
30 ML



**LIP  
SCRUB**  
30 ML

**POLISH  
REMOVER**  
175 ML



**POLISH  
DRYER  
SPRAY**  
125 ML



**MAKE UP  
FIXATIVE**  
125 ML

“

aloe vera is  
one of the  
ancient herbs  
which use for  
skincare

”







HAIR  
TREATMENT  
125 ML



LEAVE-IN  
HAIR  
TREATMENT  
125 ML



ALOE VERA GEL  
125 ML



## Overnight Face Mask

Skin Firmness Effect

Revitalizes skin cells



50 ml e



## Anti-Aging Cream

Enriched with hyaluronic acid

Makes the skin look younger and well-groomed



25 ml e



## Daily Skin Care Cream

Enriched with %100 natural oils  
Mouisturizes the skin up to 48H



50 ml e



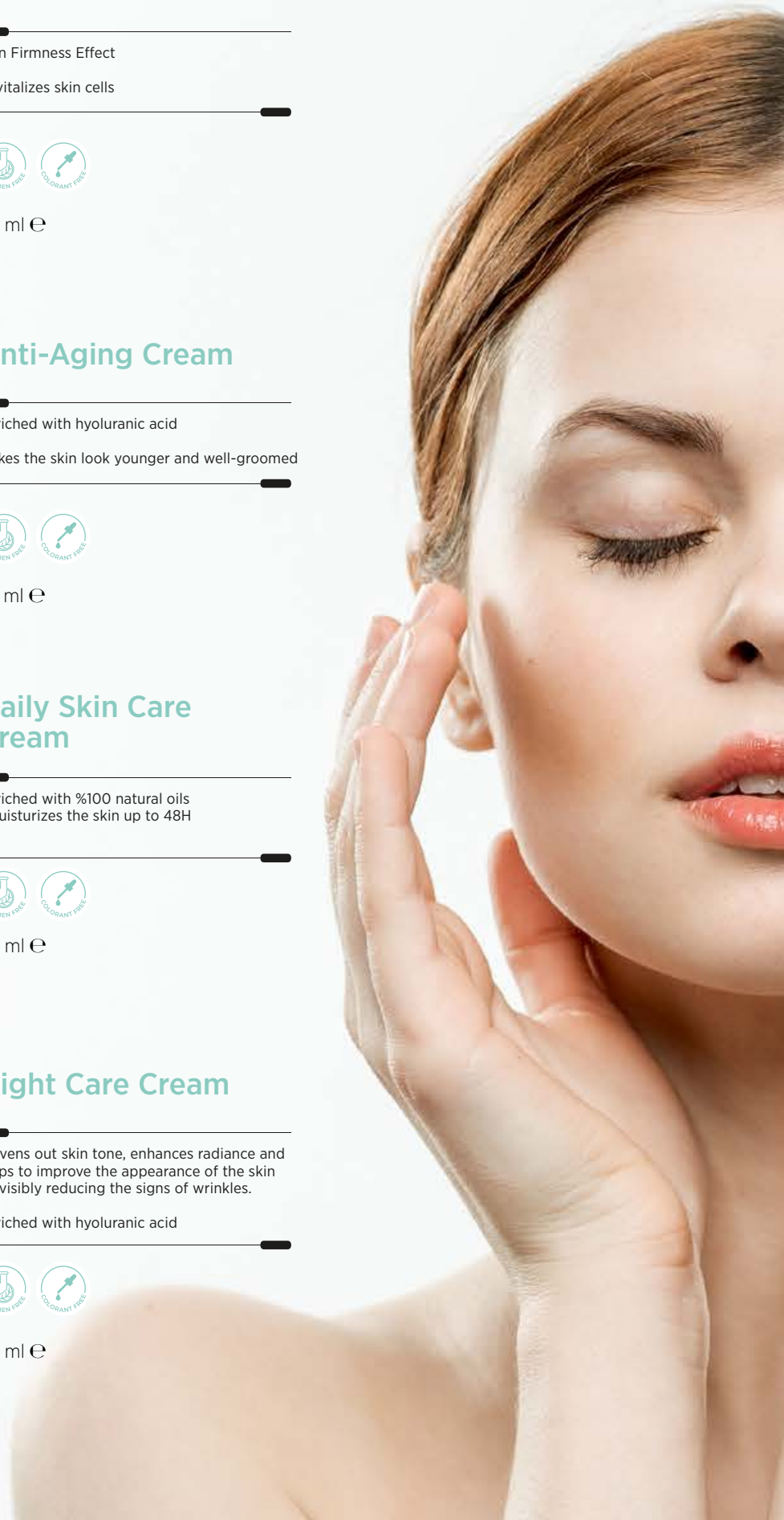
## Night Care Cream

It evens out skin tone, enhances radiance and helps to improve the appearance of the skin by visibly reducing the signs of wrinkles.

Enriched with hyaluronic acid



50 ml e





## Face Cleansing Gel

Gently removes dirt, excess oil and make-up.  
It helps to provide clearer skin.  
Enriched with Tea Tree and Witch Hazel Extract.



120 ml e



## Refreshing Toner

Enriched with Tea Tree and Witch Hazel Extract.  
Tightness and Deeply Cleans Pore  
Cleans the skin without drying out.

120 ml e



## 72H Moisturizing Serum

Mouisturizes the skin up to 72H.  
Anti-Aging Effect  
Anti-Wrinkle Effect



50 ml e



COSMOCARE



# INTIMATE CLEANSING



INTIMATE  
CLEANSING  
**GEL**  
500 ML



INTIMATE  
CLEANSING  
**SPRAY**  
75 ML



INTIMATE  
CLEANSING  
**GEL WASH**  
500 ML



MICELLAR  
WATER  
400 ML



SKIN  
TONIC  
200 ML



FACE  
TONIC  
200 ML



FACE  
MIST  
75 ML



Personel Care

# Serum



**72 HOURS  
MOISTURIZING  
SERUM**  
30 ML



**ANTIPOLLUTION  
FACE  
SERUM**  
30 ML



**24K GOLD  
BEAUTY  
SERUM**  
30 ML



**HYALURONIC ACID  
SERUM**  
30 ML



**24 HOURS  
MOISTURIZING  
SERUM**  
30 ML

**ANTI-AGING  
SERUM**  
30 ML





*Healthy feet,  
strong steps*



FOOT CARE  
CREAM  
125 ML



DEODORANT  
FOR FEET  
150 ML



CARE  
FOAM  
150 ML

**TRU**<sup>STYLE</sup>  
PROFESSIONAL

Natural looking shapes.  
It does not flake and  
does not leave residue.



**HAIR SPRAY  
MEGA STRONG**  
400 ML



**HAIR SPRAY  
SUPER STRONG**  
400 ML



**HAIR CARE  
FOAM**  
400 ML



**HAIR  
THICKENER  
SPRAY**  
200 ML



HAIR SPRAY



**DRY SHAMPOO**  
200 ML



**DRY SHAMPOO**  
200 ML

## WHITE CONCEALER SPRAY



**COFFEE**  
75ml



**BROWN HAIR**  
75ml



**DARK COFFEE**  
75ml

## HAIR MIST

200 ML





**your beard  
your image**





BEARD  
SERUM  
50 ML



SHAVING FOAM  
100 ML



AFTER SHAVE  
BALM  
100 ML



AFTER SHAVE  
LOTION  
100 ML



Hello  
Summer

SUN  
SCREEN  
SPRAY  
200 ML







SUN  
SCREEN  
CREAM  
200 ML



SUN OIL  
SPRAY  
200 ML



SUN  
SCREEN  
SPRAY  
200 ML



SUN  
SCREEN  
SPRAY  
200 ML

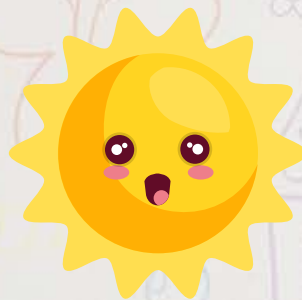
SUN  
CREAM  
250 ML



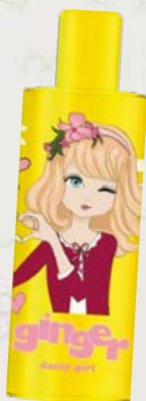
# GINGER







EAU DE  
PERFUME  
100 ML



EAU DE  
PERFUME  
100 ML



EAU DE  
PERFUME  
100 ML



EAU DE  
PERFUME  
100 ML



EAU DE  
PERFUME  
50 ML



EAU DE  
PERFUME  
DISPLAY





The care  
your baby deserves



BABY SHAMPOO  
250 ML



BABY OIL  
250 ML



BABY SHAMPOO  
250 ML

# GINGER



DIAPER RASH  
CREAM  
100 ML



FOAM SOAP  
for KIDS  
330 ML

# AEROSOL CLEANING SERIES



## OVEN CLEANER

**HEAVY DUTY**

DESTROYS TOUGH  
BURNED-ON  
FOOD & GREASE

400 ML

By removing dried stains, grease and burnt residue, it makes your oven and kitchenware look clean and shiny. It effectively cleans heavy dirt and heat.

It cleans and shines the windows of your home. It leaves no residue. Provides long-term hygiene on surfaces. Leaves a pleasant scent that lasts all day long. It is suitable for hard surfaces such as marble, tiles, ceramics, countertops, sinks and all other washable surfaces. Does not require rinsing.



## GLASS & SURFACE Cleaner

**NON-ABRASIVE**

STREAK-FREE SHINE  
AMMONIA FREE

400 ML

## ALL PURPOSE Cleaner

**NON-ABRASIVE**

WITH THE POWER  
OF LEMON STAIN FIGHTERS  
DEODORIZES  
AS IT CLEANS

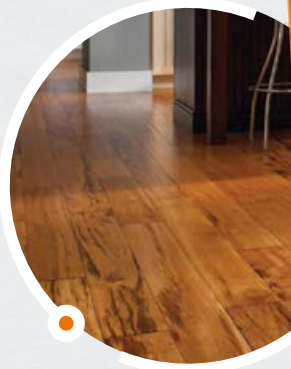
400 ML

**LEMON  
SCENTS**



With its multi-purpose special formula, it easily removes stubborn stains on kitchen, bathroom, marble, tiles and laundry. With its strengthened formula, it provides superior performance in removing dirt, oil and stains. With its long-lasting clean and fresh scent, it transforms cleaning into pleasure. It leaves no residue.





# FURNITURE POLISH

It cleans, polishes and protect. With its anti-static feature, it prevents dust and provides a natural shine.

**NON-ABRASIVE**  
CLEANS RESTORES & CONDITIONS WOOD  
400 ML

It cleans, polishes and provides hygiene in our bathrooms and sinks. It creates a fresh environment with its lemon scent. It leaves no residue.



**LEMON SCENTS**

# BATHROOM CLEANER

**NON-ABRASIVE**  
WITH THE POWER OF LEMON STAIN FIGHTERS  
400 ML



# COCKPIT SHINE SPRAY

**CLEANS & RENOVATES**  
RESTORES COLOUR FOR ALL INTERIOR PLASTICS  
400 ML



It cleans, polishes and protect. With its anti-static feature, it prevents dust and provides a natural shine.

It cleans carpets and similar upholstery in a practical and effective way, and helps to remove dust and odor effectively.



# HEAVY TRAFFIC CARPET Cleaner

**NON-ABRASIVE**  
CLEANS RESTORES & CONDITIONS WOOD  
400 ML

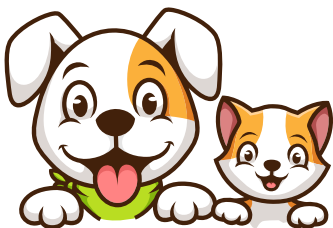


# the best for your pets

Take me  
home!



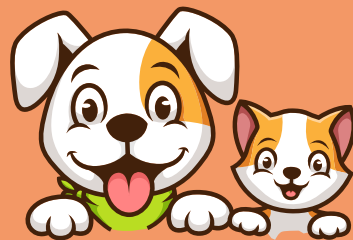
# All they  
need is  
love!



CAT LITTER SPRAY  
500 ML



DEODORIZING  
PET SPRAY  
500 ML



FUR CARE  
SPRAY  
125 ML



FUR CARE  
SPRAY  
500 ML



PET SHAMPOO  
500 ml

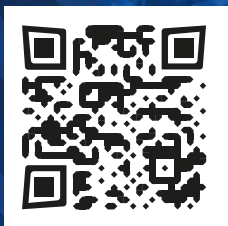


PET CARPET  
CLEANER  
500 ml





SCAN THIS  
**QR CODE**  
TO DOWNLOAD  
**CATALOG**



More Comfortable, faster  
and environmentally friendly

[www.atakfarma.com](http://www.atakfarma.com)  
[sales@atakfarma.com](mailto:sales@atakfarma.com)